

Divestment / Climate Finance Campaigner

The opportunity

Are you a passionate and active outdoor sports person and concerned about climate change? Do you have experience in running European or global level campaigns, coordinating country chapters and identifying winnable Call-to-Actions, either in the not-for-profit sector or the outdoor industry?

Then we have the perfect job opportunity for you. Come and join the POW Europe team and help us implement POW's first ever global campaign on climate finance. In this exciting role, you will be responsible for coordinating, managing, and engaging all POW chapters globally¹ to take part in our global COP 26 campaign.

POW Europe is looking for a short-term consultant (3 months) to develop, manage and implement POW's global campaign on climate finance leading up to COP26. You will support all participating POW chapters in their CTAs to withdraw investments from fossil fuels. Thanks to you they will be provided with the necessary assets, timelines, and support to be able to implement their local/national campaigns. You will also be responsible for helping with the strategic outline and operationalisation of the campaign.

The role requires an ability to work independently and creatively, while collaborating closely with the POW chapters globally in finalising the campaign brief, supporting chapters in identifying their national Call-to-Actions, and ensuring a coordinated and coherent implementation under the global umbrella.

The ideal candidate will be a strong campaigner with experience of lobbying decision makers, and excellent communication and event organising skills. A good knowledge of divestment issues, and the UNFCCC policy context would be an advantage.

Tasks, Skills and Expectations

Please indicate in your resume and cover letter your knowledge, skills, abilities, and interest in the following:

¹ POW runs chapters in the USA, Canada, Norway, Sweden, Finland, Germany, Austria, Italy, Switzerland, France, UK, New Zealand, Australia, Japan and has a European umbrella organization

CORE RESPONSIBILITIES

- Develop a clear understanding of the global objective whilst remaining sensitive to the local requirements and objectives of chapter CTAs.
- Help develop the COP26 campaign final concept.
- Work closely with the digital agency in the development of creative assets.
- Brief chapters on the objectives, strategies, and tactics of the campaign.
- Serve as the main contact point for national chapters.
- Help chapters with the identification of their national targets, tactics, and CTAs. Tie these to the global campaign.
- Meet monthly with the COP26 core working group (constituted by POW US, POW CA, POW UK and POW EU) to report on progress.
- Ensure and follow-up on chapter-led activities and global implementation.
- Provide final report of campaign together with impact metrics and evaluation.

SKILLS & EXPERIENCE

- Solid understanding of climate finance and divestment, with good understanding of the UNFCCC and COP process.
- Experience in project management.
- Demonstrable expertise and success in the running of global/European campaigns.
- Strong value alignment with POW's mission and an interest in European climate action.
- Experience in working collaboratively with peers.
- Strong creativity skills and ability to generate new ideas.
- Well-organised, self-motivated with an ability to self-direct work

Dates, Duration, Wage, and Location

The position will be part-time at 20 hours per week, from September 1st to November 30th 2021. You will work under supervision of the POW Europe Coordinator and in close collaboration with global POW Chapters. Remote work is expected, but joining the team at the Innsbruck office is also possible. Working hours are flexible, as we promote a healthy work-life balance. The climate finance campaigner will receive a salary commensurate with experience and work on a contract basis.

How to Apply

If you know this is the right job for you, please send a resume and a mini-concept note (max. 1 page) outlining how you would implement this. To apply, please send your resume and cover letter **by mail only** to jobs@protectourwinters.eu with "Climate Finance Campaigner Application" in the subject line.

Deadline for application: **Tuesday, August 31st, 2021**



Background

Based in Innsbruck, Austria, Protect Our Winters Europe (POW Europe) is a nonprofit that engages and mobilises the outdoor sports community to lead the fight against climate change through educational initiatives, political advocacy and community-based activism.

POW was founded by pro snowboarder Jeremy Jones in 2007 and now counts nine national POW chapters in Europe. POW Europe was established in 2020 to leverage the power of our network of national POW chapters in Europe and transform their local strengths into cohesive and impactful Europe-wide climate action. We work hard, but we enjoy taking our meetings to the chairlift or backcountry.

At POW, we are committed to providing an environment of mutual respect where equal employment opportunities are available to all applicants and teammates without regard to race, color, religion, sex, national origin, age, marital status, sexual orientation, gender identity, gender expression, and any other characteristic. POW believes that building diversity is critical to the success of a global organization. We seek to recruit, develop, and retain the most talented people from a diverse candidate pool.