POW

The 2026 Winter Olympics start in just a few weeks, taking place in Italy...

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...and the 2030 Winter Olympics will be held in France.

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TIMELINE

of POW in France & Italy's

advocacy
engagement
communication

around the Winter Games in Europe

Late 2023 — POW I
Italian grassroots co
movement, the Ope
Network, concerne
Olympic Games in It

November 2023 — POW France w
an opinion piece with scientists
associations proposing 17 meas
for sustainable Ga

taly joins the
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January 2024 — POW France meets at the Élysée Palace with the President's Olympic Games advisors.

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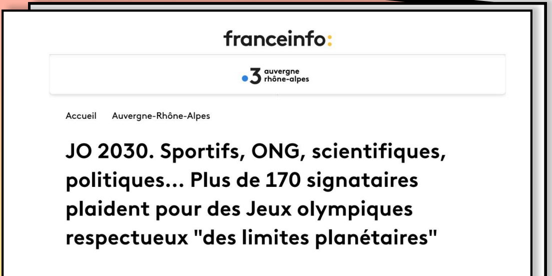


franceinfo:

3 auvergne rhône-alpes

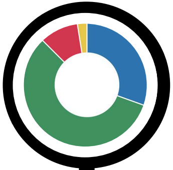
Accueil Auvergne-Rhône-Alpes

JO 2030. Sportifs, ONG, scientifiques, politiques... Plus de 170 signataires plaident pour des Jeux olympiques respectueux "des limites planétaires"

February 2024 — POW France has an official meeting with the French National Olympic and Sports Committee (CNOSF).

March 2024 — POW France attends round table with the president of the CNOSF at ChangeNOW, an event focused on sustainability.

Antoine Pin, Head Manager of POW France



May 2024 — Italian coaliti
group Open Olympics pub
its first participatory monit
report and position paper
2026 Winter Olympics.

July 2024 — POW France' delivers speech at the opening of the Paris 2024 Olympic Games with the Pierre de Coubertin Family Association, the family entrusted as guardians of the spirit of the Olympic Games.

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December 2024 — POW Italy coordinates participatory event — called Walkscapes — in Cortina d’Ampezzo and in the biathlon area of Anterselva (Bolzano) to discuss the impact of the Olympics on the local community.

January 2025 — POW France meets with the cabinet of the Prime Minister at Matignon to push for the 17 measures on sustainability to be officially drafted as the environmental roadmap for the Olympics in France.

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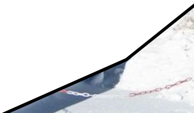
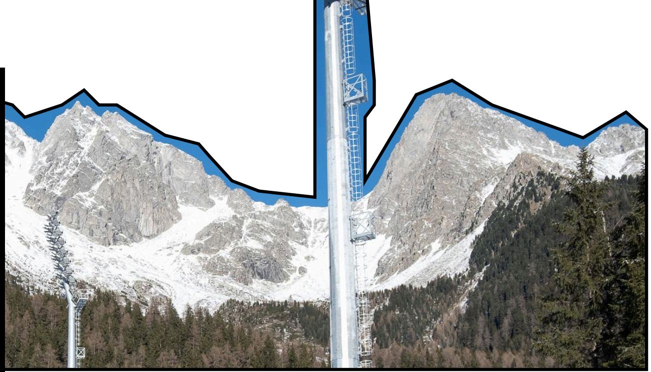




kscape

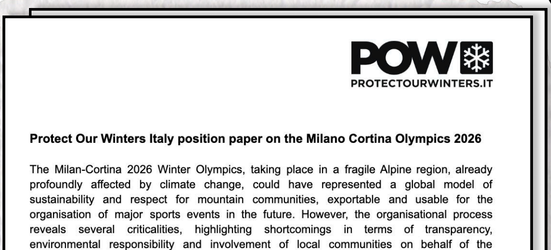
exploration method that uses
as a tool for listening, analyzing, and
ng local areas.

kscapes of Anterselva and Cortina
POW Italy to listen directly to those
in the areas involved in MICO2026.
, meeting, and discussing with
nities, experts, and administrators
ted common critical issues: **poor**
nvolvement, benefits concentrated
, and environmental and social
s on fragile areas. These testimonies
ndamental for developing POW Italy's
Paper, grounding it in the
s of local communities.

February–March 2025 —
POW France conducts survey in partnership with Savoie Mont Blanc University with 1000+ participants on citizens' perceptions and expectations on Olympics 2030.

April 2025 — POW France publishes the results from the survey drawn from the perceptions and expectations of the public about the Olympics. This leads to the formation of the Olympic Citizens' Convention, an initiative designed to give local residents a direct say in how the Olympic Games are hosted, aiming to ensure they are sustainable and do not come at the expense of local communities or the environment.

May 2025 — POW Italy's Position Paper on the 2026 Milano-Cortina Olympics is published.



POW
PROTECTOURWINTERS.IT

Protect Our Winters Italy position paper on the Milano Cortina Olympics 2026

The Milan-Cortina 2026 Winter Olympics, taking place in a fragile Alpine region, already profoundly affected by climate change, could have represented a global model of sustainability and respect for mountain communities, exportable and usable for the organisation of major sports events in the future. However, the organisational process reveals several criticalities, highlighting shortcomings in terms of transparency, environmental responsibility and involvement of local communities on behalf of the

Position Paper

POW Italy's journey continues in
during the meeting of the French
Citizens' Convention.

Here, POW Italy delivered the Po
Paper to the Director of Cabinet
French NOC, bringing the voices
in the Walkscapes of Anterselva
Cortina beyond Italy's borders. T
key step on the road toward the
France — the hope being the **ne**
Olympics will avoid the mistake
critical issues. Testimonies from
Milano-Cortina areas will help im
build a different model. Sharing t
experiences means trying to influ
future decisions, so that the Gam
impose themselves on the local
communities, but respect them.

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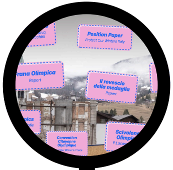
July 2025 — POW Italy brings the experience from Milano-Cortina 26 research to the Olympic Citizens' Convention in Annecy, as well as delivers the Position Paper to the French National Olympic Committee (NOC).

July 2025 — The Olympic Citizens' Convention (CCO), organized by POW France, brings together residents selected at random to discuss the relevance, impact, and organizational conditions of the 2030 Winter Olympics through participatory workshops and citizen recommendations.

CCO
Convention Citoyenne Olympique

November 2025 — POW France, with the Olympic Citizens' Convention, completes citizen work in the Annecy Basin — the host site of 2030 Olympics (Thônes Aravis).


Position Paper
Protect Our Winters Italy
Il rovescio della medaglia
Report
Convention Citoyenne Olympique

January 2026 — POW Italy publishes the landing page “Lessons Learned from Milano-Cortina” as an informational hub for all documents, reviews, projects, and data collected by the community — delivering fact-based information and ensuring the lessons learned from Milano-Cortina make the Games better next time.

December 2025 — POW France delivers the citizens’ workshop findings to the NOC and to the public via a press release and social media post. A recording of this presentation is available on POW France’s website.

Our advocacy to ensure a more sustainable, community-informed Winter Olympics for France 2030 and beyond is just getting started.

Find out more about this work on POW France & Italy’s pages

@protectourwintersfrance
@protectourwintersitalia